

Summer 2024 Registration is open from March 4th - April 19th

Upon submission of the Enrollment Agreement form, students will be registered in their appropriate courses according to their program start date. If you have not received or submitted your Enrollment Agreement form or have any questions about your degree plan, then please reach out to Program Coordinator, Steph Loney, at sloney@sandiego.edu.

Please note you can purchase your textbooks in any modality (e-text, hardcopy, etc.) from a vendor of your choice unless otherwise specified.

All students will be registered for two courses (or three if you are taking one of your Capstone courses). If you are in your final three semesters of the program, you will be registered for an additional 1-unit Capstone course on top of your other two 3-unit courses. Please note the Capstone courses will span the full 14 weeks of the semester. To confirm which courses you're enrolled in, please review your schedule in the [MySanDiego Portal](#).

Core Course	Dates	Required Texts
ITE 570: Sustainability (Returning Students)	05/07/2024 to 06/24/2024	No Textbooks Required
ITE 580: Venture Financing and Exits (Returning Students)	06/25/2024 to 08/12/2024	<ol style="list-style-type: none"> 1. Leach J. & Melicher R. (2021). <i>Entrepreneurial Finance</i> (7th ed.). Cengage. ISBN: 9780357130735 *Please note that this resource will be integrated into the Canvas course via VitalSource. If you do not opt out of this resource by the provided deadline, the textbook charge will be applied to your USD Student Account. More information can be found regarding this resource in the Student Success Center (Digital Inclusive Access) 2. Marketplace Simulations - Venture Strategy *Instructions, licensing information, and links will be provided in the Canvas course

<p style="text-align: center;">ITE 590: Capstone Experience - Customer and Market Discovery (Third Term Students)</p>	<p style="text-align: center;">05/07/2024 to 08/12/2024</p>	<ol style="list-style-type: none"> 1. Thiel, P. & Masters, B. (2014). <i>Zero to One: Notes on startups, or how to build the future</i>. Crown Currency. ISBN: 9780804139304 *Please note that this resource will be integrated into the Canvas course via VitalSource. If you do not opt out of this resource by the provided deadline, the textbook charge will be applied to your USD Student Account. More information can be found regarding this resource in the Student Success Center (Digital Inclusive Access) 2. Moore, G. (2014). <i>Crossing the Chasm: Marketing and Selling Disruptive Products to Mainstream Customers</i> (3rd ed.). Harper Collins. ISBN: 9780062293008 *Please note that this resource will be integrated into the Canvas course via VitalSource. If you do not opt out of this resource by the provided deadline, the textbook charge will be applied to your USD Student Account. More information can be found regarding this resource in the Student Success Center (Digital Inclusive Access) 3. Ries, E. (2011). <i>The Lean Startup: How Today's Entrepreneurs Use Continuous Innovation to Create Radically Successful Businesses</i>. Crown Currency. ISBN: 9780307887917 *Please note that this resource will be integrated into the Canvas course via VitalSource. If you do not opt out of this resource by the provided deadline, the textbook charge will be applied to your USD Student Account. More information can be found regarding this resource in the Student Success Center (Digital Inclusive Access)
<p style="text-align: center;">ITE 595: Capstone Experience - Customer Validation and Product Strategy (Fourth Term Students)</p>	<p style="text-align: center;">05/07/2024 to 08/12/2024</p>	<ol style="list-style-type: none"> 1. Aulet, B. (2013) <i>Disciplined Entrepreneurship: 24 steps to a successful startup</i> (1st ed.). John Wiley & Sons, Inc. ISBN: 9781118720882 *Please note that this resource will be integrated into the Canvas course via VitalSource. If you do not opt out of this

		resource by the provided deadline, the textbook charge will be applied to your USD Student Account. More information can be found regarding this resource in the Student Success Center (Digital Inclusive Access)
<p>ITE 599: Capstone Project Experience - Business Modeling and Venture Launch (Final Term Students)</p>	<p>05/07/2024 to 08/12/2024</p>	<p>1. Harvard Coursepack *Do not buy this resource before the course start date. Your instructor will provide access instructions for this resource when your course opens. General information about accessing/purchasing Harvard Coursepacks can be found here.</p>
<p>Key for dates: Course A Course B Semester Long</p>		

REGISTRATION PROCESS:

We are happy to offer courtesy registration for your program!

You will be emailed directions to your @sandiego.edu email address for continuous registration from the Student Success Team. Please reach out to your Program Coordinator, Steph Loney, at sloney@sandiego.edu if you have any questions or concerns.

IMPORTANT TEXTBOOK DETAILS

Unless otherwise specified, students may select any vendor they prefer (such as Amazon.com, Half.com, Alibris.com, etc.) to purchase their course materials. In the event a specific vendor is required, it will be specified in the course materials list. The best way to ensure that you have the correct book is to search by the ISBN number(s) listed on the book list.

Physical copies of books are **not** on hand at the USD Torero Store. The USD Torero online store does offer price comparisons for different online vendors for some books.

***RECOMMENDED FOR ENTIRE PROGRAM:**

American Psychological Association. (2020). *Publication manual of the American Psychological Association 2020: the official guide to APA style* (7th ed.). American Psychological Association.